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WASHINGTON**TO** Group Art Unit 3621**FAX NO.** 703-872-9306**FIRM/COMPANY** U.S. Patent and Trademark Office**VOICE NO.****FROM** Eric M. Grabski**VOICE NO.** 214.953.6492**DATE** July 30, 2004**RETURN TO** Darla J. Rupert**FAX NO.** 214.661.4676**PAGES (including cover)** 2**MESSAGE****ATTORNEY DOCKET NO.: 073897.0151**

In re Application of:

Daniel R. Swanson Sr. et al.

Serial No.:

10/774,093

Filed:

February 6, 2004

Art Unit No.:

3621

Title:

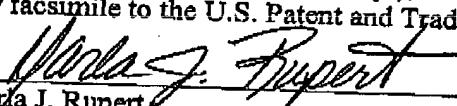
*System and Method of Using RFID Devices to Analyze Customer Traffic Patterns in Order to Improve a Merchant's Layout*

**Please immediately notify Group Art Unit No. 3621 that this cover sheet, and the enclosed Request for Status has been received. Thank you.**

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I hereby certify that this cover sheet (1 page), and the enclosed Request for Status (1 page) are being transmitted by facsimile to the U.S. Patent and Trademark Office on the date shown below.

Signature:



Darla J. Rupert

Date: July 30, 2004

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PAGE 1/2 \* RCVD AT 7/30/2004 6:43:07 PM [Eastern Daylight Time] \* SVR:USPTO-EFXRF-1/1 \* DNIS:8729306 \* CSID:214 953 6503 \* DURATION (mm:ss):01-06

ATTORNEY DOCKET  
073897.0151

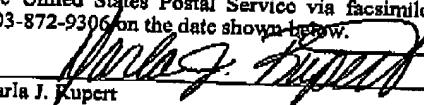
PATENT APPLICATION  
10/774,093

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Daniel R. Swanson Sr. et al.  
Serial No.: 10/774,093  
Filed: February 6, 2004  
Art Unit No.: 3621  
Title: *System and Method of Using RFID Devices to Analyze Customer Traffic Patterns in Order to Improve a Merchant's Layout*

Commissioner For Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

CERTIFICATE OF FACSIMILE	
I hereby certify that this correspondence is being sent to the United States Postal Service via facsimile number 703-872-9306 on the date shown below.	
 Darla J. Rupert	
Date: July 30, 2004	

Request for Status

Please advise of the status of the above-identified patent application. Applicants filed a Petition to Make Special Under 37 C.F.R. § 1.102(d) on February 6, 2004. Applicants are currently awaiting a decision on this petition.

If there are any matters that can be cleared up through a telephone conversation, please contact the undersigned attorney for Applicants at 214-953-6492.

Respectfully submitted,

BAKER BOTTS L.L.P.  
Attorneys for Applicants



Eric M. Grabski  
Reg. No. 51,749

Date: July 30, 2004

Correspondence Address:

**Customer Number: 05073**